

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62546-2

DATE PRINTED

08/15/12

AND

PAGE 1

30083	AGENCY (OR SERVICE) ACTING AS AGENT FOR 166284		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH		ED PERLMUTTER FOR CONGRESS		
AND	1580 Lincoln St Ste 510		3440 Youngfield St # 264		
ADDRESS	Denver	CO 80203-1507	Wheat Ridge	CO 80033-5245	
	USA		USA		
CONTACT			PRODUCT 9/17-9/23 EST 11557		
LOCAL SALESPERSON	Stacey Stark	AGENCY EST. NO. 11557	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
8/9 NEW ORDER (NH) \$44,450										
1 LUR	11111..	5	05:00A	05:28A	30S	09/17/12-09/21/12	NEWS 4 EARLY 5-5:28AM	5	175.00	875.00
2 LUR	11111..	5	05:28A	06:00A	30S	09/17/12-09/21/12	NEWS 4 EARLY 5:28-6:00AM	5	200.00	1000.00
3 LUR	11111..	5	06:00A	07:00A	30S	09/17/12-09/21/12	NEWS 4 TODAY	5	250.00	1250.00
4 LUR	22222..	10	07:00A	08:58A	30S	09/17/12-09/21/12	THE EARLY SHOW	10	200.00	2000.00
5 LUR1	1	05:57A	07:58A	30S	09/23/12-09/23/12	NEWS 4 THIS MORNING	1	150.00	150.00
6 LUR1	1	07:58A	09:30A	30S	09/23/12-09/23/12	CBS SUNDAY MORNING	1	850.00	850.00
7 LUR	10000..	1	09:57A	11:00A	30S	09/17/12-09/17/12	PRICE IS RIGHT	1	450.00	450.00
8 LUR	00010..	1	11:00A	12:00N	30S	09/20/12-09/20/12	YOUNG & THE RESTLESS	1	350.00	350.00
9 LUR	01000..	1	12:00N	12:25P	30S	09/18/12-09/18/12	NEWS 4 AT NOON	1	275.00	275.00
10 LUR	11111..	5	04:00P	05:00P	30S	09/17/12-09/21/12	DR PHIL	5	500.00	2500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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			FROM	TO						
11 LUR	10101..	3	05:30P	06:00P	30S	09/17/12-09/21/12	CBS EVENING NEWS	3	1200.00	3600.00
12 LUR	.1111.. 09/18	4	06:30P Preempt Makegood	06:58P	30S 30S	09/18/12-09/21/12 09/17/12	CBS4 NEWS AT 630PM 06:30P-07:00P	4	550.00 NC1R	2200.00
13 LUR	22222..	10	05:00P	05:30P	30S	09/17/12-09/21/12	NEWS 4 AT 5 PM	10	600.00	6000.00
14 LUR	11121..	6	06:00P	06:30P	30S	09/17/12-09/21/12	CBS4 NEWS AT 6	6	550.00	3300.00
15 LUR1.	1	04:58P	06:00P	30S	09/22/12-09/22/12	NEWS 4 AT 5P - SATURDAY	1	300.00	300.00
16 LUR	..1....	1	06:57P	08:30P	30S	09/19/12-09/19/12	SURVIVOR: PHILIPPINES	1	4000.00	4000.00
17 LUR	1211200	7	10:00P	10:35P	30S	09/17/12-09/21/12	LATE NEWS M-SU	7	1400.00	9800.00
18 LUR	0000010	1	10:00P	10:35P	30S	09/22/12-09/22/12	LATE NEWS M-SU	1	1400.00	1400.00
19 LUR	0000001	1	10:00P	10:35P	30S	09/23/12-09/23/12	LATE NEWS M-SU	1	1400.00	1400.00
20 LUR	11111..	5	10:35P	11:37P	30S	09/17/12-09/21/12	LATE SHOW WITH DAVID	5	550.00	2750.00

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			FROM	TO						
							Total Contract:	74		44450.00
Billing Summary										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
					Otr 3-12	.00	.00	41450.00	41450.00	
									<u>GRAND TOTAL</u>	
									41450.00	

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